

KAITLYN CAMP SHURE



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ABOUT

Kaitlyn Campshure is a graphic designer (with a flair for communication arts) seeking employment opportunities to utilize and expand upon her knowledge of media and design in the world of marketing & advertising.

TALENTS

*Communication
Social Media
Video Editing
Photography
Illustration
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe Muse*

AWARDS

*BBC America &
Entertainment Weekly's
"Orphan Black"
Season 4 Poster Contest
Top 20 Finalist*

EDUCATION

St. Norbert College

*Bachelor of Arts - Magna Cum Laude
Major: Communication & Media Studies
Minor: Graphic Design
2014-2016*

University of Wisconsin - Madison

*Major: Mass Communication
2012-2014*

EXPERIENCE

ShopKo | May 2016-Present

Advertising Graphic Design Intern

Developed concepts and designs for advertisement layouts, created graphic displays for in-store signing and store gift cards, assisted in art direction for catalog photography.

Cramer-Krasselt | June 2015-August 2015

Agency Communications/Design Intern

Coordinated and maintained agency social media, designed content for corporate communications, produced and edited weekly video blog series, co-founded AnxietyInOrder.org.

Pemberley Digital | August 2014-April 2015

Administrative Intern

Maintained company websites and social media accounts. Assisted creative team with branding and merchandising.

YouTube Partner Program | 2008-Present

youtube.com/katiecampshure

Produced, shot, and edited 200+ small-scale videos, gaining more than 1.9 million views on the YouTube platform.

Freelance Work | 2008-Present

KatieRoseCrafts

Produced custom works of art for 50+ clients, including traditional art and YouTube/social media branding design. Clients include: Ladies' Home Journal, EpicRobotTv, Shipwrecked Comedy, etc.

REFERENCES AVAILABLE UPON REQUEST